Policy 101:
Identifying the Players and the Process for Policy and Advocacy Work

Skills Building Webinar
March 30th 1pm EST
Presenters

Arneta Rogers
LSRJ Fellow
Positive Women’s Network - USA

Candace Bond-Theriault
Policy Counsel
Reproductive Health, Rights & Justice
The National LGBTQ Task Force

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Webinar Objectives

1) Learn to identify federal agencies where federal policy is administered
2) Increase understanding of the federal legislative policy making process
3) Learn to identify key policymakers to target for advocacy efforts
Meaningful Involvement of Women Living with HIV

PWN-USA’s mission is to prepare and involve women living with HIV, in all our diversity, including gender identity and sexual expression, in all levels of policy and decision-making.
PWN-USA Policy Priorities

- Ending HIV-related Criminalization
- Ending Violence against Women & Girls
- HIV Prevention Justice
- Economic Justice
- Women-Centered Care
- Sexual & Reproductive Rights & Justice
Overview of Key Federal Agencies

for

HIV related Policy and Advocacy Work
Sources of Federal Power

CONSTITUTION

LEGISLATIVE
The U.S. Capitol

CONGRESS
HOUSE OF REPRESENTATIVES
SENATE

EXECUTIVE
The White House

PRESIDENT
VICE PRESIDENT

JUDICIAL
The Supreme Court

SUPREME COURT

NATIONAL LGBTQ TASK FORCE

POSITIVE WOMEN’S NETWORK USA
Office of National AIDS Policy

Executive Branch
• President Obama

Domestic Policy Council

Office of National AIDS Policy
• Dr. Amy Lansky (Formerly Douglas Brooks)

July 2015

Positive Women's Network USA

NATIONAL LGBTQ TASK FORCE
U.S. Department of Health and Human Services (HHS)

- President
- Congress $$$

HHS
Health Resources & Service Administration/ HIV/AIDS Bureau

- HAB administers the Ryan White HIV/AIDS Program
- Largest federal program exclusively on HIV/AIDS Care

Dr. Laura Cheever
Associate Administrator

Office of Operations & Management
Division of Policy and Data
Division of Metropolitan HIV/AIDS Programs PART A
Division of State HIV/AIDS Programs PART B
Division of Community HIV/AIDS Programs PART C/PART D
Office of HIV Training and Capacity Development

POSITIVE WOMEN’S NETWORK USA

NATIONAL LGBTQ TASK FORCE
Polling Question #1

Which branch of government created the National HIV/AIDS Strategy?
Policy 101:
How a bill becomes a law

Candace Bond-Theriault
State Legislative Process
THE EQUAL ACCESS TO ABORTION COVERAGE IN HEALTH INSURANCE (EACH Woman) ACT

• First, the bill respects that every woman should be able to make her own decisions about pregnancy.

• If a woman gets her care or insurance through the federal government, she will be covered for all pregnancy-related care,
Second, the EACH Woman Act prohibits political interference with decisions of private health insurance companies to offer coverage for abortion care. Federal, state and local legislators will not be able to interfere with the private insurance market to prevent insurance companies from providing abortion coverage.

Citation: http://allaboveall.org/wp/wp-content/uploads/2016/06/EACH-Woman-Act-Fact-Sheet.pdf
Resources

• Google Scholar
• Library of Congress: https://www.loc.gov/crsinfo/
• Congress.gov: https://www.congress.gov/resources/display/content/Resources+A+to+Z
• Senate.gov
• House.gov
• Http://allaboveall.org/resource/about-the-each-woman-act/
Polling Question #2

Where in the legislative process is the EACH WOMAN Act?
Policy 101: Identifying & Engaging the Players

Zsea Beaumonis
Identifying & Engaging the Players: Overview

• Know **WHAT** your goals are
• Determine **WHERE** you can effect change
• Identify **WHO** you need to contact and **WHY**
• Strategize **HOW** to engage policy maker(s)
Know WHAT your goals are

• You have draft legislation and need to find a "champion" for it (e.g., Congresswoman Barbara Lee and the REPEAL HIV Discrimination Act)
• You have policy concerns and need someone who can/should address it
Determine WHERE will you Effect Change

- Municipal, state, federal, international (yes, *international*) level?
- The “higher up” you go, the harder it is to make change
- Remember end goal: enacting specific laws vs. raising awareness
Identify **WHO** to contact & **WHY**

- What has worked in the past?
  - Look to previous advocacy efforts
  - What form of contact does your policy maker respond best to?
- How to contact them: Letters, phone-calls, in-district visits, testimony
Strategize **HOW to engage**

• Knowing how other initiatives have succeeded (and failed) can help you determine your method of contact

• What form of contact does your policy maker respond best to?

• E.g., Ban the box city initiative: council hearing where you provide testimony; sending letters/petitions
Identifying & Engaging the Players - Recap

• Know **WHAT** your goals are
• Determine **WHERE** you can effect change
• Identify **WHO** you need to contact and **WHY**
• Strategize **HOW** to engage policy maker(s)
Polling Question #3

If you want to pass legislation in your city, who is the best policy maker you should target and why?
Questions
Thank You!

Contact

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Save the Date!

Skills Building Webinar:
Policy Analysis 101
Wednesday 4/27 1pm EST
Registration:
anymeeting.com/PIID=EC54D985834B31