Post-Summit Review & Moving Forward

Presenters

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Waheedah Shabazz-EI, PWN-USA Regional Organizing Director
Overview

- Follow up to Pre-Institute
- Translating Pre-Institute Commitments at Home
- Review of 2016 Campaign Planning Road Map
- Reviewing 2017 Campaign Commitments
- Introducing Templates for Regional Reporting
- Introduction to Expansion of Statewide Chaptering
- Regional Organizing 2017 Campaign Planning Road Map
Pre-Institute

• Building Community
  – Gatekeepers v/s Mentors

• Reviewed Welcome Letters
  – Prompt response to staff
  – Launching Local/State Issue Campaign
  – Presenting printed materials for review

• Reviewed 2016 Plan

• Webinar Series

• Campaign Development
  – With long, medium & short term goals

• Campaign Commitments
  – With task assignments

Back at Home

• Review Campaign Commitments and get consensus from regional chapter

• Host meetings specifically to review & update campaign goals

• Develop messaging for campaign

• Internal education on campaign issues

• Gain partners for collaborations
2016 Campaign Planning

Counting on your participation in webinars

Skills Building Webinar Series

National Summit

Choosing a Good Issue Campaign

STRATEGY CHARTS

Building Partnerships

PWN-USA

Messing your Campaign

Roadmap to Launching Successful Campaigns

All webinars reviewed – at next local regional meetings

Positive Women's Network USA

Sisterhood · Solidarity · Action

www.pwn-usa.org
We made enormous progress in 2016!
Forward with 2017 Campaign Commitments

**Colorado**
- Women-Centered Care
- Informed Medical Care

**NYC**
- Ending Violence Against WLHIV
- How IPV cases are Handled

**Michigan**
- Women-Centered Care
- Educate Care Providers on the need for WCC

**Philly**
- HIV Criminalization
- Modernizing State laws with Science

**GHA**
- Ending Violence Against WLHIV
- Have a Model on WCC for Agencies

**San Diego**
- Ending Violence Against WLHIV
- Education for Law Enforcement

**Louisiana**
- Women-Centered Care
- Clinic Settings

**Ohio**
- HIV Criminalization
- Ending HIV Criminalization Laws

**Georgia**
- Women-Centered Care
- Transportation

**South Carolina- HIV Criminalization**

**Bay Area**

**Virgin Islands**
Review commitments from Pre-Institute

Review your stated 30 and 60 days goals.

1. There **has to be a consensus** of members that this is the solution (issue) they wish to put their time in.

2. What has happened with your commitment since the pre-institute?
   - Do you have a Calendar timeline for your 30 and 60 day campaign assignments?
   - Who has been assigned to do the 30-60 day task campaign assignments?

1. How does this issue fit into our values (part of our decision making process)

2. Keep campaigns on the general agenda

3. **Co-chairs** should be moving toward setting up meetings dedicated to campaign planning and development
   - **SCAT Reps** ought to be working on **media and community messages** for the campaign
   - **Policy Reps** ought to be analyzing **if the target fits the long term goal** of what you actually wish to change as a result of the campaign
What are your Plans for your Regional Chapter in {2017}

Cause if you fail to plan, then you plan to fail
Campaign Planning - Requires Take Time to Build Community
Campaign Planning - Requires

Take Advantage of Training Opportunities
Campaign Planning - Requires

Shift PWN-USA - inward priority
2017 Work plan Guidance

Time to Be GREAT!

Requesting each Region to submit a Work Plan for 2017.

The whole Chapter works on the Plan.

Done in 6 Simple Parts
<table>
<thead>
<tr>
<th>Structural</th>
<th>Policy/Advocacy</th>
<th>Partnerships/Collaborations</th>
<th>Communications</th>
</tr>
</thead>
<tbody>
<tr>
<td>-How many new members</td>
<td>-What advocacy campaign will the chapter lead or play a key leadership role in during 2017?</td>
<td>-Who are the highest priority partners for the chapter to work with in 2017?</td>
<td>-How many press releases will the chapter put out in 2017?</td>
</tr>
<tr>
<td>-How will you strengthen the leadership</td>
<td>-campaign</td>
<td></td>
<td>-Have you already identified dates or events you will want these press releases to go out?</td>
</tr>
<tr>
<td>-How will you strengthen Internal Communication Mechanisms</td>
<td>-Goal</td>
<td></td>
<td>-If so, please list them.</td>
</tr>
<tr>
<td></td>
<td>-Target</td>
<td></td>
<td>How many blogs will chapter members write in 2017?</td>
</tr>
<tr>
<td></td>
<td>-Key dates</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>-What research needs to happen</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Cause if you fail to plan, then you plan to fail**
<table>
<thead>
<tr>
<th>Fundraising</th>
<th>Requests for Support</th>
<th>Other</th>
</tr>
</thead>
</table>
| - Does the chapter have plans to fundraise in 2017?  
- If so, please share your fundraising goal and any plans you have for fundraising | - What support not already described does the chapter need from PWN staff?  
Eg trainings, technical assistance, materials created? | - Please share any other plans the chapter has for 2017! |

Cause if you fail to plan, then you plan to fail
Dedicate the remainder of the 2016 meetings to complete 2017 Planning

Meeting Agenda

• Check-in
• 2017 Regional Planning
• Announcements
• Process out

I am the creator of my reality. Whatever I focus on I create.
Just One More Thing

Live your Life

The pleasure of all reading is doubled when one lives with another who shares the same books. - Catherine Mansfield.
## 2016 End of Year Report for Regional Chapters: PWN-USA-

| How many times did the chapter meet in 2016? | What is your regular meeting time and location? | What events, including conferences, were organized by the chapter in 2016? Provide event name, date, and estimated number of attendees | What speaking engagements did the chapter have in 2016? Provide event name, date, and who spoke on behalf of the chapter | Which trainings were provided by the chapter? Please list training topics and dates. | How many women living with HIV did your chapter train in 2016, in total? | How many other people did your chapter train or educate in 2016, in total? | What new partnerships were formed by the chapter in 2016? Name any new organizational collaborators or partners you are working with. | What media coverage did your chapter get in 2016? List any articles or interviews chapter members appeared in and any blogs or press releases the chapter put out in 2016. |
|---------------------------------------------|-----------------------------------------------|---------------------------------------------------------------------------------|---------------------------------------------------------------------------------|---------------------------------------------------------------------------------|---------------------------------------------------------------------------------|---------------------------------------------------------------------------------|---------------------------------------------------------------------------------|---------------------------------------------------------------------------------|---------------------------------------------------------------------------------|
| In person | Phone | Other | | | | | | | |
Dedicated Meeting for End of Year Report

Keep things Simple - Have a conference line for those who need to phone in

**Assign a note taker; establish who is responsible for submitting the report**
Both reports are due on or before Thursday, Dec 15th

PWN-is Closed

Monday Dec 9th - Jan 2, 2017

KEEP CALM AND PUT ON YOUR BIG GIRL PANTIES

WHY BOTHER WITH BIG GIRL PANTIES WHEN YOU CAN GO COMMANDO
Recommending Expansion to Statewide Chapters

- Strengthen the movement for local chapters
- Casting a wider net to include WLHIV in other parts of the state
- Support build advocacy capacity of WLHIV across the state
- Build leadership of core officers across the state
- Support for campaigns that impact the state level
- Satellite Chapters will be lead by 2 Co-chairs who sign onto PWN values
- All Satellite Chapters plan in person meeting 3 times a year
Campaigning to Fix Broken Systems

Ending HIV criminalization
Achieving Women Centered Care
Achieving Economic Justice
Reproductive Health & Justice
Ending Violence against WLHIV
Gaining HIV Prevention Justice

Webinar Trainings
In Person Trainings
Use of Practical Tools
Dedicated Winners
Dedicated meetings
Believe in the Process
Expand to Statewide Chapters
Dedicated members
Build Community

RUN IF YOU CAN
WALK IF YOU HAVE TO
CRAWL IF YOU MUST
JUST NEVER GIVE UP

Sisiterhood - Solidarity - Action
But then you already knew that.

Thank you!

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Questions?